



SEGMENTS DEFINITIONS

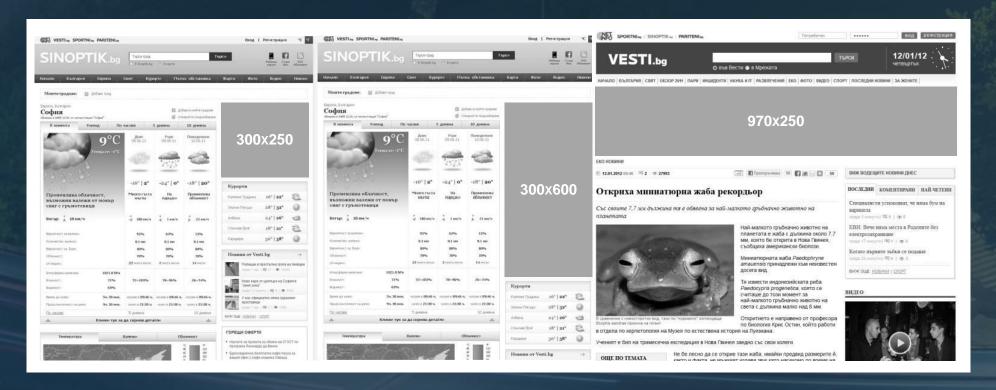
IN THE LEARNING PHASE WE LAUNCH 20% OF THE CAMPAIGN FOR 20% OF THE CAMPAIGN LIFE TO ALL SEGMENTS AVAILABLE.

AFTER THE INTERIM REPORT IS DONE, WE RELEASE THE REMAINING 80% OF THE CAMPAIGN TO THE BEST PERFORMING SITES AND SEGMENTS ACCORDING TO ANALYSIS, SO WE IMPROVE THE QUALITY AND DELIVERY PERFORMANCE.

- HOME
- AUTOMOTIVE
- EDUCATION
- TECHNOPHILES
- BUSINESS SERVICE
- FASHIONISTAS
- SPORT

- TRAVELERS
- FINANCE
- FAMILY & KIDS
- PROMO HUNTERS
- LEISURE
- BEAUTY & HEALTH
- HOME CHEFS

AVAILIBE SEGMENTS FORMAT



CPM PRICE

CPM PRICE

CPM PRICE

